



Chow Pei Jun

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Part-time plant mom; Full-time filmmaker

EXPERIENCE

Singapore Fashion Council

Programme Executive
& Management Support Executive
Nov 2020 - Oct 2021

Vanguard Interiors

Management
& Marketing Associate
Jun - Nov 2020

Chere Weddings

Undergrad Intern

Keepers

Undergrad Intern

ANDROIDSINBOOTS

Cinematographer + Editor
Jan 2022 - Present

- 1st cinematographer for associate & junior principal tier weddings
- 2nd cinematographer for weddings across all tiers
- Conceptualise > produce > shoot > edit associate tier pre-weddings
- Manage and understand clientele on a more personal level in order as part of service excellence
- Editor for weddings across all tiers
- Spearheaded brand image revamp & website overhaul
- Introduced new marketing strategies to keep relevancy in changing tastes and times

OPTICAL FILMS

Producer ++
Jan 2022 - Present

- Producer / AD from pre-to-post production (narrative, crew coordination, casting, logistics, editing etc.) for branded content videos, event coverages and corporate videos
- Coordination and relationship building with agencies and stakeholders
- Team lead for event coverages, interviews, and corporate videos
- Editor for branded content and corporate videos.

ASSEMBLYCLAN

Creative Producer
Nov 2021 - Dec 2021

- Manage upkeep of studio showcases
- Coordinated and liased directly with clientele to ensure smooth from pre-production to FA
- Conceptualized storyboards and planned entire flow of production
- Creation and editing of Social media, TikToks, OOH prints, TVC etc.
- Introduced fresh methods of print production and post-production

EDUCATION

BACHELOR OF ARTS (HONS) INDUSTRIAL DESIGN

Lasalle College of the Arts
2018 - 2020

DIPLOMA IN EXPERIENCE & PRODUCT DESIGN

Singapore Polytechnic
2015 - 2018

SKILLSETS

ADOBE CREATIVE SUITE

- Premier Pro / Audition
- Illustrator / Indesign
- Photoshop / Lightroom
- 3D Modeling
- 3D Printing
- 2D Print Production
- UX UI

SOFT SKILLS ++

- Strategic Marketing
- Client Management
- Team Lead
- Project Management
- Negotiation

PERSONAL /CAREER MILESTONES

VANGUARD X LASALLE ACOUSTICA COMPETITION

Top 10 Selected Finalists

FAUX CORNERS

Selected to be displayed at Milan Furniture Fair 2020

HIGHEST STATISTICAL IG REEL ON ANDROIDSINBOOTS

4.5m views | 4.2m plays | 318k likes | 23k saves | 78k shares | 1m non-follower reach as of Mar 2024, posted on Jan 2024